



Melissa Potvin
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howtothisandthat.com



ABOUT THE AUTHOR

Hi! I'm Melissa, Owner of How To This and That. I've been writing about my passions for 6 years with a focus on family activities. I'm a self taught chef, wife, mom & grandma transplanted in scenic Maine on our small farm. I have a degree in business management, product marketing & social media advertising.

STATS

80,000
MONTHLY UNIQUE VISITORS

125,000
MONTHLY PAGEVIEWS

35%
ORGANIC / SEARCH TRAFFIC

65%
SOCIAL MEDIA TRAFFIC

FEATURED IN

- Beautiful Smoothie Bowls (Recipe Book - May 2017)
- Regional Crafts for Kids (Maine 2015 award winner)
- Southern Sass Local (Recipes/Cooking Instruction 2014)
- Homestead Haven 2016 Recipe Feature.

ABOUT THE BLOG

Here on the blog we teach readers a little of this and that while seamlessly promoting products from the amazing companies we work with. We are considered a "Lifestyle" Blog providing the following:

Recipes - a collection of recipes, most of which were written and tested by my family and I.

Crafts - A whole bunch of fun crafts for kids of all ages!

Easy, Inexpensive DIY projects

Tips/Tricks/Hacks of all kinds - beauty, home, garden and more.

CONNECT WITH ME



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7,700+



13,500+



3,500+



4,300+